**SALES ANALYSIS SQL PROJECT**

**SQL Project Idea:** Clean the data first using the data preprocessing method & make it SQL ready. After that complete the following tasks:

1. What are total sales and total profits of each year?
2. What are the total profits and total sales per quarter?
3. What region generates the highest sales and profits?
4. What state and city brings in the highest sales and profits?
5. Find the relationship between discount and sales and the total discount per category?
6. What category generates the highest sales and profits in each region and state?
7. What subcategory generates the highest sales and profits in each region and state?
8. What are the names of the products that are the most and least profitable to us?
9. What segment makes the most of our profits and sales?
10. How many customers do we have (unique customer IDs) in total and how much per region and state?
11. Find out top 15 customers that generated the most sales compared to total profits?
12. Find out Average shipping time per class and in total?